

Issue 02 | 2020

# PANACHE LIVE

## INDIAN PHARMACEUTICAL ASSOCIATION STUDENTS' FORUM OFFICIAL STUDENTS' MAGAZINE



LOCKDOWN IS NEVER A KNOCKDOWN

# LETTER FROM PRESIDENT, IPA



Greetings!

It gives me immense pleasure to know that IPA-SF is releasing its magazine "Panache Live" Issue II, during this pandemic period and encouraging the activities and work of the young pharmacy students .

I congratulate the Editorial board of panache live and all the office bearers of the IPA-SF and wish them to play a key role with significant achievements and endeavors in the future.

The theme of the magazine, "Lockdown is Never a Knockdown," beckons leaders from the Pharma industry, regulatory, academics, research, hospital, and community practice to be deliberate and present their visions and views about the major role, a pharmacy student can play in this COVID-19 crisis.

Dr. T. V. NARAYANA President Indian Pharmaceutical Association

# LETTER FROM CHAIRMAN, EDUCATION DIVISION, IPA



Greetings to IPA Students' forum and all the budding Pharmacists,

My earnest and warm wishes to the Team IPA-SF for bringing out the second edition of their Students' Pharma Magazine - Panache Live.

The huge success of the first edition of Panache indeed reflects on the efforts of Team IPA-SF in bringing out a high-quality periodical. I am confident that this second edition will also be a highly knowledgeable publication that provides all the latest advancements in the field of Pharmaceutical Sciences. In the era of global scientific advancements, students should always be updated regarding the advancements in respective fields and hope this edition does justice to it.

As the mentor of IPA STUDENTS' FORUM, I congratulate and appreciate the team for their continuous efforts in reaching out to the students of pharmacy throughout the country and wish them to continue the same enthusiasm in the future.

Dr. S. Vidyadhara, Chairman, Education Division, Indian Pharmaceutical Association

# LETTER FROM FORMER PRESIDENT, IPASF



Greetings,

The best experience in IPA SF tenure was attending the IPSF World Congress as an official delegate from India and then hosting the same conference in India with over 66 countries participating. This has given me an overall managerial experience and also helped me understand various other functions like Finance, PR, Editorial, to name a few. This included stakeholder management too both internal as well as external. This experience was very instrumental in shaping me as a polished Industry professional. Currently working as a Product Manager, Dermatology, Glenmark Pharmaceuticals Ltd.

IPA & IPA-SF is a great platform to learn, network, and builds your technical as well as soft skills. A perfect place to CONNECT; CATALYZE & INNOVATE. Take this as one of the important opportunities in your academic journey to sharpen your skills and develop yourself into a FUTURE READY PHARMACIST! Pharmacists are a partner in healthcare and let's all work together to fulfill this important responsibility shouldered upon us. Try and contribute to the development of the Pharma fraternity in whatever way you can. We as Pharmacists can truly reform the healthcare industry. Keep up to the ultra-fast pace of technology and the FUTURE IS YOURS! Be a STUDENT LIFETIME! All the very best!

Rahul A. Lad Former President Indian Pharmaceutical Association Students' Forum

# LETTER FROM CHAIRPERSON, IPA-SF



Dear Readers,

Pandemic has a great toll on all our lives, both emotionally and physically. Regardless of this COVID-19 crisis, I'm very happy to see many students chapter activities and individual content contributions to Panache Live Issue II.

In this pandemic, we had conducted many interesting competitions and interactive session, "Listen to Legends" to upraise the motive of our pharma students. Despite the hurdles, IPA-SF able to work at a great pace because of the students' support and activities.

Pragna Ella Chairperson Indian Pharmaceutical Association Students' Forum

# LETTER FROM SECRETARY, IPA-SF



Dear Readers,

The coronavirus, COVID-19 is affecting world. The world is suddenly not the same anymore with all the changes and challenges the pandemic has thrown at us. We have been living with uncertainty for the past 5 months with Amalgam of horror, media trials, temporary jubilation, hopes, and fear. We have lived through news flashes, race against time, and debates of lockdown, economy curve flattening, sanitization, social distancing, COVID warriors, vaccines, clinical trials, and so on.

We have been in this pandemic and seen many natural calamities, heart throbbing news that media has thrown on us which made us hopeless in life where national GDP and economical curve has shattered the country in many ways, the nation on other side got affected with unemployment in many fields, educational institutions are closed while conducting online classes by the teachers has become a challenge on both sides which made us to adapt the new E-learning which will no longer be a strange part of learning and communication. We may learn to live with the dreadful virus which made us to know the value of health in this busy world where we run behind success, money, time, dreams and many other goals to be accomplished. More than 30% of innovations and inventions have come out in this lockdown to adapt the new way of life.

Our team IPA-SF once again proved that lock down can never stop us to reach out to all the students; in fact we reached more students by organizing webinars, competitions, discussions and debates with a motto : "students are the next leaders". I take pride and honour to proclaim that we won the challenges that the pandemic posed us. I would like to take a bow for all my team members for their tireless support! You are making all of us proud!!!

Indeed our IPA-SF Proud!!!

Dr. Aditya Srinivas Kambala

Secretary

Indian Pharmaceutical Association Students' Forum

# LETTER FROM EDITOR, IPASF



Dear Readers,

Even though the works and activities were hard in this pandemic period, all my editorial team made it easy that we overcame all hurdles in unity. I'm happy that Panache Live Issue I was a grand success and hoping that you people can give same love to our Issue II.

IPA-SF team has also done great sessions namely, 'Listen to Legends' to uplift the learning energy of all the students and our team. I feel delightful to be a part of every work in IPA-SF team. I hope to overcome this crisis very soon, so that, we can go back to our regular pace in all possible ways.

P. Swathi Editor Indian Pharmaceutical Association Students' Forum

# LETTER FROM CO-EDITOR, IPASF



Dear Readers,

Working on Panache Live is a great experience for me. In this lockdown, I got an opportunity to become the co-editor in the IPASF team. Thoughts can be expressed by every person through their words, and I can strongly say that Panache Live is such a platform for students to express their achievements and innovative ideas. I believe that every hard work pays off, no matter how big or small it is. So, I want to tell you that no matter how many discouragements or obstacles you have faced until now, strive through them to reach your goal.

This edition contains the activities of students done from the lockdown, which covers the aspect – 'Lockdown is never a knockdown'. I am so thankful for the IPA-SF team, especially the editorial team who had been constantly supporting and working on this issue. Teamwork makes the dream work.

Archana Darsanapu Co-Editor

Indian Pharmaceutical Association Students' Forum

# **EDITORIAL TEAM MEMBERS**

"We do make sure that one person doesn't stand out. But then, we are really unique. We all have our style, so I think we all stand out. We each have our own roles and positions in the team, and then we work together to make sure we all try hard."

> Editor P. Swathi Co-Editor Archana Darsanapu Editorial Team Yogendra Kanchapu Vrushali Doshi Devika Dhopatkar Dhivya Dhanasekaran Lokesh Munavath

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# LOCKDOWN IS NEVER A KNOCKDOWN!

was one of the key organizers for the Listen to legends webinar series by IPASF. I've adored and supported IPA & IPASF events for years and so even though this conference felt distinct, with everything done remotely, the shot meant a ton to me. Now that it's over, I wanted to share here in writing what I experienced with the IPASF community during this lockdown.

I have been an active member in volunteering and organizing the conferences for about five years. If you check my LinkedIn, you'll discover that I've been at IPASF for a slight over one year, and that's not arbitrary. IPASF was the outstanding niche where I felt comfortable being at work due to how strongly the organization wields empathy as integrity and to the rapport I made within the team.

Momentarily after that coming out, I made my first Gujarati friend in team. And the students from Punjabi, Tamilian, Kannadiga, Mallu, and Sindhi have joined IPASF since then. Ahead with numerous distinct factors, those people have bestowed to a surge in the cognition of and reverence for student community needs. I'm not asserting IPASF is some sort of rainbow utopia we still have a path to take off but the feeling I've constantly had here is of phenomenal candour, compassion, and acuity. I knew that when I started to engage with the community, I wanted them to feel as affluent being themselves as I do hope, even better so.

I don't assume I've comprehended being a Pharmacy Education Officer yet. I presumably never will. Much like panning out, learning is a process full of halts, begins, and redoes. Almost when you assume you have a hold at it, you confront a fresh challenge.

For me and my team, one mighty challenge arrived towards the onset of the COVID-19 pandemic, as my team like the rest of the world, commenced to operate solely from home. Just a couple of months prior, we had welcomed new coordinators and committee members. I was managing more folks than I ever had previously. This was all fraction of my professional vision board, but the transitions were occurring more instantly than I had anticipated. I had to find strategies to make it all function hastily.

#### **Evolving, remotely:**

I've tried some unconventional ways to harmonize our current circumstances. Some of them have worked, some of them were considerably not good. This has been an especially unusual time to prosper into a leadership role, but I've found that my identity and my passion to make people feel comfortable as they have enabled me to understand from experience and steer it all. Here are some tips I've picked up along the path.

#### Inclusion should prevail inclusively:

At first, I assumed more video calls would solve the situation. I speculated that if I gathered adequate people in a virtual meeting space, we could run things smoothly. But I was wrong. This conclusion didn't take into account the diversity of my committee. Some folks aren't extroverts like me, or they have household members to look after, or their kitty sits in front of their webcam all day. While struggling to simulate a decent environment, I had inadvertently estranged some folks on my team. And as an individual who realizes what it's like to be unique, this broke my spirit.

Through this, I reminisced that involving others isn't about accomplishing the most. It's pragmatically inquiring each person what they need at work and making sure that everyone on the committee can function in a way that works for them. My team still bounces on a video call from moment to moment. But we have tried to modify these as much as feasible. We furthermore set an objective on the team that it's okay to reschedule a meeting or turn off your video if you wish.

#### Jot down everything:

We lead a team of executive members, coordinators, and committee members and so we have felt that initiating few protocols is needed to streamline our energy in the proper path. But when we started working remotely, I realized how much crucial information about our work we didn't usually write down. We had made it a goal to support my team members in creating protocols for everything. This enables everyone to have access to the information they need, which eventually provides them with better discretion over their time and respects whatever distinct challenges or necessities they might confront on any given day.

#### Feed yourself first:

If you're like me, you've tried to put your team first. And some conventional management advice encourages leaders to "eat last." But I've learned that I'll constantly be my most crucial teammate, and that implies I have to take care of myself first. I've prioritized telling "no" more, nudging back, outlining thresholds, and expressing my needs upfront. This enables me to show up for my committee, and it also establishes a good instance to the folks to feel satisfied for making their own necessities known.

#### Steer with empathy:

To my intellect, empathy is an ability every person should possess. At IPASF, it's one of our fundamental values. We consider the significance of dealing with others as they anticipate to be dealt with, and we strive to energetically listen. We talk about being willing to put yourself in another individual's shoes then responding accordingly. I believe in leaning into that discomfort it can be a very effective element. As an executive person, I've constantly been the one asking others to step out of their convenience and comprehend other viewpoints. I can use that insight to try and make sure I'm ready to pay attention to all members of my team, step out of my comfort zone, and deal with people in the way they expect or need to be dealt with. Doing so is fundamental to prevail to me and being the kind of executive my team deserves.



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# ROLE OF PHARMACIST IN COVID-19 OUTBREAK

OVID-19 as novel as it sounds, it's a lethal and formidable virus that has created havoc for the mankind. There is no specific treatment for this disease though all countries are playing "vaccine game". As soon as we will hit the boundaries we will win the game.

Indian Pharma Industry is capable of producing Covid-19 vaccine for the entire world, says Bill Gates. The very famous saying comes into play "prevention is better than cure," and in this case where cure is not there so, we need to be take extra precaution. In the current scenario, we as pharmacists carry abundant responsibility on our shoulders. Today, the work of pharmacists is not limited to compounding and dispensing of drugs it's much more than that. Apart from addressing minor ailments now they are training themselves further to give their assistance in the hospital to ease the pressure. Pharmacists play a vital and unique role within healthcare team to optimize patient care during COVID-19 outbreak.

With the near global lockdown, there is an even greater dependence on pharmacists for the public healthcare needs. They are the most easily accessible health care professionals (90% of Americans live within 5 miles of pharmacist) who are available just a step out of their door to provide medication. They can easily educate people about the importance of social distancing; proper method of hand washing, use of sanitizers and masks and at the same time can create the pace among the people from corona virus outbreak and most importantly debunk all the myths about it. They also serve as a role model for healthy behaviour. As pharmacists are in unique position to check adverse drug reactions at an early stage and educate patients on the proper use of medication. The research scholars in this field should intensively research from their part and try to add up best to the world in the global pandemic condition. Some compounding pharmacies are also engaged in the making of hand sanitizers using alcohol and aloe as key ingredients. As pharmacists, we know that the drug supply is limited in the pandemic so the rational use of drug should be ensured and demand and supply chain should be balanced. The shortage of drug is due to the increased demand and very few countries like India and China are supplier of the raw products of the important active pharmaceutical ingredient (API) of the essential medicine hydroxycholoroquine for the treatment of COVID-19. In New Zealand, there is a hotline number in which patients can easily consult pharmacist for healthcare facility which is very much appreciated by their government. All the countries should take such initiative to promote telehealth strategies to ensure safety of the patient. The need of the hour is to develop the innovative and adaptive way of providing health care facilities such as use of video based medication should be promoted.

In conclusion, the knowledge about the disease is changing daily so it is a responsibility of the pharmacists to provide adequate knowledge about the therapies available for the disease and outshine as a resource to the physician, the patients and for the world and mitigate the effect of COVID-19 pandemic consequences. We will work together, and abolish this infective disease.

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# THE HARDSHIPS OF INTERNSHIP

uring this period of lockdown, I decided that I will not let it become a knockdown for me and wanted to use it to my advantage. So, I started applying for internships online, which would usually require me to travel a lot. There were many challenges I faced which I have shared in this blog.

If you get shortlisted for an internship for the first time, wouldn't you be on cloud nine? But when the companies show their true colours, it's heart-breaking. No doubt some provide a great learning experience and are a pleasure to work with as well. Now you must be wondering, isn't she just 18? Is she, a second-year student, actually going to get an "internship"? Well, YES! There are many student internships available which are remote. Not only for college students, but there are some internships for high school students as well.

In this blog, I'm sharing with you some of the experiences I had with a few fraudulent/ predatory companies/organizations (I haven't mentioned any names). My intention is not to discourage anyone from applying to remote internships or internships in general. My only intention is to let students like me (who are looking for opportunities) know what to expect and what to be careful of.

Before you make any assumption about whether I had clearly read the descriptions or not, I would like to tell you that I remember clearly-having read every description several times.

## 1. Stealing applicants' ideas for website content

A start-up company had put up an internship opportunity on one of the internship websites. According to the description, the applicants were promised a work from home internship (creative writing) for a month with a certain stipend amount, a certificate and letter of recommendation. They went through our CVs, and gave all of us- the "shortlisted" candidates a "task". We sincerely wrote content for the socalled task and submitted it. We all were then rejected by the company and that content was used by them to develop their website.

My stand- if they rejected us (the candidates), they shouldn't have used our hard work and innovative ideas, or at least they could have given us credit. Since remuneration is usually not given for a single task, they could've at least given an appreciation certificate! All they did was waste the applicants' precious time. This isn't a matter of our ego being hurt because we were rejected, we were annoyed because they used our work without credit.

#### 2. Social media marketing

I had applied for an unpaid internship with a so-called "educational" organization. The description provided was- development of content for social media handles. All of us (applicants) had anticipated tasks where we'd have to write blogs, design banners, make posters, compose captions, etc. The only tasks we ever got were:

Task 1: Get X number of followers for the Instagram handle

Task 2: Get X number of likes and comments for a particular Instagram post

Task 3: Get X number of people to like the Facebook page

Task 4: Get X number of people to subscribe to the YouTube channel

Task 5: Get X number of people to view, like and comment on the recently uploaded YouTube video

Task 6: Get X number of followers on Twitters

Task 7: Get X number of retweets for the said tweet

Task 8: Get X number of likes and comments for the Facebook post

Task 9: Get X number of people to download the app and register (I had left the "internship" at this point)

Task 10: Collect people's personal information! (Thank God, I did not ask anyone for this!)

Task 11: This task was probably to make people get a premium version of their app (a paid version).

A message was sent to us saying that if we fail to get the specified number of whatever they were asking for, we wouldn't get any certificate or letter of recommendation, despite all the begging that we had to do to get our friends to help us out. I'm not mentioning the name, but I know for a fact that their app was (is) useless.

Many of my friends had asked me "what are you doing, exactly?" Some of them had also asked me why I left the internship after a week. The reason was clear- all we were asked to do was beg for likes, comments, etc. What did we learn? Nothing. When we asked them about the same they gave a rather stupid (I had to say this word) answer- "You learnt convincing skills!" I had no words to express my frustration.

#### 3. Stipend denial

This incident happened with me when I'd applied for an editorial internship with an "emerging" scientific news website. After getting shortlisted on the basis of my CV and a telephonic interview, the work started. After a week, we (the further shortlisted candidates) got a mail saying we would not be given any stipend since the company "could not afford it". I'm pretty sure they knew that they "could not afford giving stipends" before they started hiring interns! I had obviously NOT applied for the stipend since I only wanted experience, but I could smell that something was fishy and did not want to take any more risks. Prevention is better than cure, right?

#### 4. Lying about work from home

After selecting candidates who'd applied for a remote internship, the company had put a clause in their agreement stating that going to their office was mandatory. So, I reported this to the concerned website and they blacklisted the company. I'm mentioning this here so that those who are applying for the first time can be cautious and read every word/point of the agreement/ contract clearly before accepting.

#### 5. Lying about work hours

The description clearly said "part-time student internship" and the interns were expected to work for 2-3 hours a day for 2 weeks, but the managers called at any hour of the day and expected us to slog for more than 8 hours a day (which is the corporate standard for full-time), even on weekends by giving excuses and rudely asking us "how can you expect royal treatment?"

#### 6. Departments do not exist!

A company had put up an internship opportunity which said "part-time student internship". When I read the description, it was bizarre! The company was expecting the applicants to possess a "multidisciplinary" skillset. In their description, they'd said they're looking for a candidate who can develop their app (which required her/ him to know several programming languages), design their website, write blogs, promote their company on social media (which required the candidate to know how to work with Facebook, Instagram, Twitter, Photoshop, Snapseed, etc.), manage finance, get customers for them and manage clients by communicating with them. Basically, no departments. Only all-rounder candidates.

There was another internship for which I'd applied along with a friend of mine. We had applied for blogging. But after recruitment, they said 'for 3 months, by default everyone will have to bring customers for us, after that we'll see...' The words "we will see" were an alarm for us. I think I don't need to explain what we did after that- obviously, we said goodbye to them.

#### 7. Security deposit

Some predatory companies/organisations ask you to pay security deposits ASAP or threaten to give your role to someone else. You never end up getting your money back because you aren't even given any receipts, or even the receipts are counterfeit. So that's another thing to be careful of. Thankfully, I did not fall prey to their trap as I'd already read the warning on the website.

#### 8.Fake testimonials

I was doing some background info study about a particular company and when I read the testimonials on their website, those didn't seem real. So, I tried to find out more by asking the LinkedIn community and some people warned me about the fake testimonials that the website has.

Some companies/organizations even pay people to write fake testimonials! Or sometimes they give people coupons/vouchers in return of a good review. From my experience, I would like to share with you a few points to ponder upon while applying for an internship-

1. Always read the description carefully and read it several times. I suggest read it out loud in front of someone you trust, so that if they notice something you'll be warned instantly.

2. Always do a background study of the company before applying.

3. Never trust the testimonials on their website. Try to get honest reviews from people you trust.

4. Always make sure you get all of your questions answered during the interview. It is supposed to work both ways- the hiring managers will ask you questions and you will also be given a chance to ask questions. Use this opportunity wisely and clear all of your doubts.

5. Always ask for a confirmation letter from the company so that you have proof of recruitment.

6. Never fall prey to big names as anyone can design a counterfeit website or page and print counterfeit receipts.

7. Always keep scanned copies of appointment letter, screenshots of any conversations about stipend negotiation, etc.

8. Don't lose hope if you get rejected and please don't take any step that can harm your life.

To conclude I would like to say that we are students; we are desperate for opportunities, but we are not fools. Sometimes we end up in trouble because of our lack of experience, but we are the youthwe have a lot to learn and are full of potential. Companies mock us for expecting too much, but in reality, the companies expect too much from us. 5 years of experience; 12-hour work shifts; slogging without any stipend; etc- all of this while still being a full-time student!

To all of you who are still struggling to find good internships- don't give up. Don't stop applying because you had one bad experience or maybe because you had a hundred bad experiences. Don't let anything knock you down, not even this lockdown.

Have faith. You never know when that one awesome opportunity will knock on your door!

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# SOCIO-PSYCHOLOGICAL IMPACT OF COVID-19

o you find yourself in the supermarket every alternate day with an overflowing cart, panicbuying basic supplies, swarming pharmacies with an anxious face, and updated with back-to-back coverage on the latest death tolls? So much so, that even when you sneeze or cough, you think you have the symptoms of the coronavirus and

Ever since the virus entered our mental culture, it has become omnipresent. And with good reason. 210 countries and territories out of 251 are currently battling the pandemic. The total number of cases worldwide stands at 24,643,164. Let that number sink in for a second. It took only a matter of seven months to reach this staggering number worldwide. Furthermore, the uncertain nature of the disease makes it even more mind-boggling. You get it, merely, with a touch to an infected surface? Check. In close proximity to an infected person? Check. Without feeling any symptoms at all? Check. You get the drift.

are going to die?

Hence, it's no surprise that the nation-wide lockdown against the pandemic is having insidious effects on our psychology. While staying informed and taking precautionary measures is prudent in an emergency, add prolonged anxiety to the mix, and we slip into irrational behaviors without giving it a fair second thought. This constant angst within our minds is taxing, fatigue is setting in, and our judgment is becoming clouded.

The highly contagious nature of COVID-19 has created a serious conundrum for patients and healthcare workers alike. If the healthcare workers, helping us fight this battle at the frontline succumb to this virus, what hope do the rest of us have? People are worried about their family and friends stuck abroad and those already suffering from depression and anxiety are the worst hit. It is similar in cases, with people with alcohol dependencies. Will they be able to cope or will they go further down the rabbit hole? A decent chunk of the population across the globe live unstable lives with unstable incomes. A lot of us live in cramped apartments. Many are victims of abusive relationships and domestic violence. It's a shame, that amid the ongoing nationwide lockdown, we have witnessed a steep rise in domestic violence against women and children. Although many helplines are coming up to offer support, social isolation is worse for victims who have to live with their abusers.

Off-late we have observed fear of disease influence people's attitudes towards immigrants. The recent accounts of increased xenophobia and racism are the first signs of heightened distrust and suspicion in some sections of society reflecting a much deeper social and psychological shift. Instead of dealing with this illness and its infinite tentacles, we are once again engrossed in lightning rounds of the blame game. Blaming the Chinese, blaming bats, blaming meat-eaters, blaming the Tablighi Jamaat, blaming madrasas, and the list is quite endless. As racing thoughts, pounding pulses and ever-present fear is becoming a norm, attending to our anxiety is more critical than ever. The world today entails a great deal of uncertainty and we can't wait for the stars to line up before acting.

The current COVID-19 pandemic for me is akin to nature pressing the reset button; God's way of telling us to slow down and appreciate things. The world has not seen a health crisis of such proportions in a long time. We are in one of those moments in history when we are given an unprecedented catastrophe, so that, we may allow ourselves an extraordinary comeback that can change our destiny as a species forever. When written in Chinese, the word "crisis" is composed of two characters — one represents "danger" and the other represents "opportunity." We are at the fulcrum. We have overdrawn on the bank of our futures. We have exhausted the planet's goodwill. We have abused and depleted her in unthinkable ways and this is her response to our arrogance. Perhaps, now is the time to develop a contagion of courage, good health, and solidarity. It is the time we get up and push ourselves through this. We don't know when this is going to end. Even though we can accept this as the new way of life, we have to be realistic. Doing absolutely nothing could be dangerous. We don't all have the mental and financial knack to loaf around for so long. We need to remain optimistic and productive, find new hobbies and ideas to create a business. To some, it might sound insensitive to call a calamity of this magnitude an 'opportunity'. But gaining perspective of the situation with a positive mind-set is critical in dealing with its challenges and overcoming them. Therefore, today, this wisdom is more important than ever. It's likely to get caught up in the doom and gloom of what's happening. Nonetheless, the real challenge, and value, lies in being able to maintain a clear head.

As the saying goes, "What doesn't kill you, makes you stronger", the panic, driven by fear, ought to be replaced with a passion for a better life for the planet and its people. It is going to be difficult for us to go back to our normal routine but the best possible way to prepare for tomorrow is to focus on today. Quell the urge to flee, mitigate information fatigue, and maintain some semblance of structure from the pre-quarantine days. Stop consulting Google for every itch and sneeze. We must enable the economy to restart, and prevent the second epidemic of mental illness. We have got to come out of this raging virus battle - stronger, better, and more united than ever.



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# AWARENESS PROGRAMME ON PROTEIN DIET AND PERSONAL HYGIENE

"Today's children are tomorrow's citizens. Education is the key to the success of one to earn a dignified position in society."

> e the members of IPA-SF Sri Indu worked on the motion to educate and promote youngsters about how personal hygiene and protein diet play a drastic role in

every individual's life. As the ancient saying goes "when you take care of how you look, you feel better

about yourself."

HYGIENE is a practice conducted to promote the prevention of diseases, maintaining health, and especially cleanliness. PERSONAL HYGIENE is exactly how you take care of your body. The basic practices include bathing, washing your hands, brushing teeth, etc. are signs to promote the prevention of illness. Not only externally, but the intake of healthy food also affects your well-being.

Food includes many fundamental aspects like proteins, fats, carbohydrates, vitamins, minerals, and water. All fundamentals of healthy eating are important but 'proteins' act like a support system to the body since it gives the energy to get up, go and keep going, while also supporting mood and cognitive function.

There are some fixed standards for protein intake. Doctors and health care specialists recommend to include 60-90 grams of protein in a daily diet, but unfortunately, Indians usually consume only 10-30 grams per day. 80% of Indian diets are protein deficient leading to "weakness and fatigue."

Directly, the illness can affect the immunity of a person leading to the transmission of dangerous diseases directly or indirectly from person to person.

According to current statistics, "Hepatitis-B" is the

most common infectious disease in the world affecting around 2 billion people. Based on the research, medical professionals concluded that the insufficiency of proteins in the diet may lead to various health conditions like kwashiorkor, marasmus, impaired mental health, organ failure mainly development, weakness of the immune system.

#### "It is right to say that the smallest act of kindness is worth more than the greatest intention."

We the team IPA-SF SRI INDU INSTITUTE OF PHARMACY took an opportunity to work on a planned motion to encourage the students of ZPHS, Ragannaguda on February 14th, 2020, by creating awareness in them about the utmost need of personal hygiene and protein diet. Over 600 students were impacted by viewing our presentation regarding personal hygiene and protein diet. The interest portrayed by the students was an eye-opener and we hope that they imbibe the lessons learned on the need for personal hygiene and a protein diet. We were wondering about the questions they raised. They are the young minds with graceful questionnaires. Many students asked about hair fall issues, why the color of hair changes to white?

Reason: Common in both males and females due to low protein intake. Hormones that are produced genetically leads to hair loss.

Many students are interested in sports but are not fit due to low weight. They were asked to develop their body metabolism. We felt deep pleasure and a challenge regarding the questionnaires they have asked.





Contributed by: Rajashekhar Ittedi Sri Indu Institute of Pharmacy, Hyderabad. Email- siipipasfstudentchapter.123@gmail.com



# Survivor Speaks

# **AWARENESS INTO THE ABYSS**

made up my mind to travel back home from my hostel since I had come down with a fever. I wanted to have my family around and was waiting to get back home. Having done the needful of taking a COVID test, I left to the train station all high and mighty, however, when I reached halfway through my journey, I received a phone call saying that I was tested positive for COVID 19 and it hit me that I was no longer on a railway track but, on a rollercoaster. I was scared to bits and was rushed to the nearby government hospital in a critical condition, I was gasping for air, holding on to dear life.

The next couple of days were just a blur, amidst all this panic my family & friends were worried sick. I however tried to keep my cool and followed all the procedures religiously. This all seemed very foreign and scary. When I was admitted, my vital levels were checked and since my SpO2 levels were at 80%, I was treated with NIV O2 therapy for a day under observation. On assessing my situation, the doctor found that my SpO2 levels still remained low. The doctor then instructed the nurse to put me on Remidesvir therapy. The nurse according to protocol had put me on IV infusion with 5% Dextrose Solution and Remidesivir to aid my condition. I was sure to make a mental note of the intravenous drugs and their routes of administrations. The second day wasn't any better when I questioned the nurse about my poor health she got defensive and refused to answer me. I was sure about my gut feeling and researched as much as I could with the little energy in my body and little to no cellular network left on my phone. When I researched most of the reliable sources hinted that Remidesvir is usually administered with Normal Saline IV. Then it got me thinking that the dextrose solution may be interfering with the therapeutic efficacy Remidesivir causing an IV

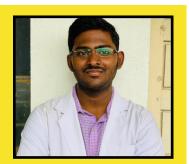
#### Contributed by:

Dinesh kumar Kukunuri Course-V/VI Pharm D College-HKES college of Pharmacy



Incomapatability error. I informed this to the nurse and she took very light of the situation. When I approached, the doctor regarding this, he acknowledged my effort and appreciated me and had it changed immediately. Although I could have just laid there on that hospital bed and count down my days unknowingly lost in thought. But I chose otherwise and educated myself about the on-going scenario. This in a way has essentially saved my life and helped me recover faster.

You might feel lost in this vast sea of knowledge and with the novel coronavirus, there's so much more information to be uncovered, some might even call it an "abyss". I refuse to not take a stand and wander in the abyss but, decide to become aware and protect myself and others as a pharmacist. It is my responsibility as a patient to be cautious but, my duty as a clinical pharmacist to be aware and alert at all times.



# SUMMER RESEARCH Fellowship programme

was selected for the 'SUMMER RESEARCH FELLOWSHIP PROGRAMME,' sponsored by IASc (Bengaluru), INSA, (New Delhi) and NASI (Prayagraj). Completed the fellowship of 2 months from June-August 2019, under the supervision and abled guidance of Dr. Jyotsnendu Giri, IIT Hyderabad. Got a chance to work along with the Ph.D. Scholars of the Biomedical Engineering department of IIT Hyderabad. Got the first-hand experience related to drug delivery systems, like hydrogels, nanoparticles, etc. Worked on the project titled Sericin Based Hydrogels as Biomaterials for Drug Delivery Applications.

Sericin based hydrogel as biomaterials can be used for wound healing, and as a drug carrier. Sericin which is a silk protein and is a waste from the textile industry can be used for making the hydrogel. Proper extraction sericin by degumming process and then further processing it with suitable chemicals help in making the hydrogel which can later be loaded with suitable drugs for drug delivery. The report of the same is published on the Academy's website:

#### Link: <u>http://reports.ias.ac.in/report/21294/</u> <u>sericin-based-hydrogels-as-biomaterials-for-</u> <u>drug-delivery-applications</u>

It was a wonderful experience working in the IITH laboratories. Learned about the



functioning and working of new instruments. It broadened my horizon and increased my interest in research too.

I thank my college KLE College of Pharmacy, Belagavi, the principal, and all the staff members especially Mr. Nityanand Shastri Associate Professor of the Department of Chemistry for his timely guidance and motivation.

#### Contributed by:

Name- Ashitha George Joseph Course- Pharm D – 4th year College- KLE College of Pharmacy, Belagavi, Karnataka Email- ashithageorgehope21@gmail.com



# INDIAN SIGN LANGUAGE



eaf people are a cultural-linguistic minority. Sign language is the foundation of building their identity, culture, and pride. Sign language is at the centre of Deaf culture and community and the single most unifying characteristic. In India, the Deaf community's language is known as Indian Sign Language (ISL).

If u talk to the man in a language he understands, that goes to his head. If u talk to him on his own language it goes to his heart – Nelson Mandela

Being a PHARMACIST it's our sole responsibility to counsel the patients. Every patient is not the same, but we should equally serve every patient. More than 1% of the Indian populations are Deaf and very few health care professionals understand ISL. So, this makes it challenging for health care professionals as well as the deaf community to understand and communicate about their concerns, eventually, they are lacking proper awareness on Health care. When they are ready to listen to us, we should be ready to prove that "We care for them; they are just as normal as other people."

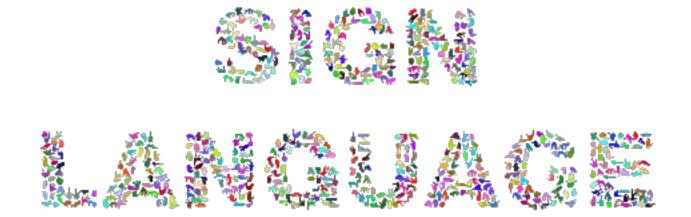
It is not necessary to be fully fluent in ISL, but what is necessary is acceptance of ISL as a language in its own right and respect for it. ISL should be considered as an official Indian Language. Being a pharmacist, it is really important for us to learn ISL and to make it easy for communication with the deaf community towards understanding their health concerns. If we can show that we understand ISL, we are already giving them the strength that they are just normal people.

All this started after my encounter with our neighboring deaf family. One day, an elderly person from that family rushed to me with some reports and his OP card. He was 59years old with the past history of femur bone accident and varicose veins, so visited the hospital as he's still having the pain and difficulty walking. The doctor had left a note on the OP book, so he wants me to explain and after I did, he gently caressed my head with a warm smile and gave his heartfelt blessings. As a pharmacist, it was the best moment for me and I felt like I lived in my profession. Then I realized there are many people like him, who need to listen to them and explain them and it's completely the responsibility of each and every pharmacist as we play a vital role in patient counseling.

#### **IPASF INITIATIVE**

The team IPASF took it as an initiative and started the #ShowtheSign Challenge. We started from teaching alphabets in ISL to patient counseling on Hypertension. We received a huge response from various students all over India. More than 200 students participated in the challenge and made videos after learning ISL from the videos posted on the IPASF YouTube channel. This initiative will be continued until every pharmacy student in the nation develops the ability to understand the ISL. Our goal is to provide the best healthcare services equally to every person.





Contributed by: Geetha Malika Student Exchange Coordinator Mail: geetha.sairam001@gmail.com



## **IPASF PUNE STATE BRANCH**



#### "POST LOCKDOWN EFFECTS ON PHARMACY SECTOR & OPPORTUNITIES FOR PHARMACY GRADUATES"

Amidst this nation-wide lockdown, a graduate is burdened with the crashing economy and an increase in the rate of unemployment. Several such students and pharmacists are facing a dilemma, asking themselves about how to proceed further with Pharmacy as a career, joined us for this Webinar, held on 27th April 2020 conducted by Indian Pharmaceutical Association, Students' Forum - Pune. The webinar was led by the speaker, Dr. Naveen Parmar (Pharm D, BCMAS - Board Certified Medical Affairs Specialist & Medical Advisor) and Dr. Sachin Kadoo (MD -Board Certified Internal Medicine, Consultant Physician & Clinical Endocrinologist) on the subject- "POST LOCKDOWN EFFECTS ON PHARMACY SECTOR & OPPORTUNITIES FOR PHARMACY GRADUATES". The speakers addressed all the questions including the scope of D Pharm, B Pharm, M Pharm as well as a Clinical Pharmacist. Dr. Sachin Kadoo and Dr. Naveen Parmar say, 'one has to utilize the time by working on your skills and gaining knowledge.' They emphasized on building expertise in one's respective field of interest by investing the time in amid of this lockdown and gaining certain skill sets that makes one stand out of the ordinary and expand their knowledge. The world is transforming and digitizing each day trying to keep the pace up even in this pandemic, which has improved the quality, processing, and consistency of information. The speakers also suggested registering to new platforms providing free online courses and training programs since 'Time is

## **IPASF DELHI STATE BRANCH**

1. Ms. Isha Aggarwal, a Student of Delhi Pharmaceutical Sciences and Research University (DPSRU) was nominated as the Editor for IPA-DSB digital newsletter named "Pharmaphilic" for the term 2020-22. Ms. Isha will soon share the name(s) of her team members for the regular publication of "Pharmaphilic". The newsletter shall be released digitally every month. It will contain the latest news both nationally & internationally; upcoming conferences & webinars; and activities of the EC members, IPADSB forums, and SF. Also, an interview with an expert in the pharmacy profession will be published every month.

2. IPADSB Students' Forum (SF) was formed on January 12, 2019, and the first president was Wasiuzzaman Khan who was nominated by Dr. Naresh Sharma, President of IPADSB for the term 2018-20. The new SF team of IPADSB is structured to have Office-bearers, Council Members, and College Coordinators, all to be nominated by the EC of IPADSB. There are 5 office bearers of SF for the term 2020-22, which have been nominated by the EC of IPADSB and the selection process was based upon their previous experience and performance with the SF. It is also mandatory for office bearers of SF to be lifetime members of IPA.

## The office-bearers of IPADSB-SF for the term 2020-22 are as follows:

1. Wasiuzzaman Khan, Ph.D., Jamia Hamdard as President

2. Ms. Anjali, Ph.D., DIPSAR - Vice President

3. Ms. Yashasvi Vaid, B. Pharm., Jamia Hamdard – General Secretary

4. Nikita Beri, B. Pharm., Jamia Hamdard – Joint Secretary

5. Ratul Bhowmik, M. Pharm., Jamia Hamdard – Treasurer

## The council members of IPADSB-SF for the term 2020-22 are as follows:

- 1. Ms. Adeeba Laeeq, M. Pharm., Jamia Hamdard
- 2. Ahbab Ali, B. Pharm., Jamia Hamdard
- 3. Ms. Akanksha Sharma, Ph.D., DIPSAR
- 4. Ms. Anushka Kulkarni, B. Pharm., DPSRU
- 5. Ms. Arzoo Malik, B. Pharm., Jamia Hamdard
- 6. Ms. Farzana Bano, M. Pharm., Jamia Hamdard
- 7. Gaurish Uppal, B. Pharm., Amity University
- 8. Ms. Hiba Khan, MSc., Jamia Hamdard
- 9. Ms. Mahak Fatima, M. Pharm., Jamia Hamdard
- 10. Mohd. Uzair Ali, B. Pharm., Jamia Hamdard
- 11. Ms. Navya Dalakoti, B. Pharm., Jamia Hamdard
- 12. Ms. Nisha Nair, Ph.D., DPSRU
- 13. Prince Tripathi, B. Pharm., RKGIT
- 14. Rohan Shrestha, B. Pharm., Amity University
- 15. Sachin Kumar, B. Pharm., DPSRU

- 16. Saif Ali, B. Pharm., Jamia Hamdard
- 17. Shadaan Ahmad, B. Pharm., Jamia Hamdard
- 18. Ms. Shana Ahmed, B. Pharm., Jamia Hamdard
- 19. Ms. Supriya Sharma, Ph.D., DPSRU
- 20. Ms. Tasha Riaz, B. Pharm., Jamia Hamdard
- 21. Ms. Vinita Singh, B. Pharm., Jamia Hamdard
- 22. Zafar Khan, Ph.D., Jamia Hamdard

#### It was suggested that the SF would have teams (or committees) of council members who will perform varied duties as follows:

1. The Editorial and Review team would be responsible for editing and proof-reading the articles, posters, and other promotional materials gathered from the students before sending the materials to be published in the IPADSB newsletter and other pharmaceutical journals.

2. The National Outreach team would be responsible for conducting rallies and information camp-like activities to generate the importance of SF.

3. The media and Publicity team would be responsible for spreading and publicizing the detailed information about IPADSB through different social media platforms to grasp the attention of pharma professionals as well as students.

4. The networking team would be responsible for building connections between different pharma professionals and SF.

5. Press and Print / Digitalization team would be responsible for designing and printing of documents required for the SF such as official emails, certificates, flyers, posters/pamphlets, etc. and digitalization of this content.

6. The Internal Affairs team would be responsible

for monitoring the internal issues of the SF relating to the members such as disciplinary issues, ensuring proper execution of tasks assigned to members and various other problems encountered by members of the SF can be communicated to this team.

7. The External Affairs team would be responsible for arranging and coordinating with the sponsors which the SF requires for various events. This team may also coordinate with other organizations or individuals while working for SF.

8. The registration team would be responsible for joining of new members to the SF and keep the records of all the members associated with the SF. The team may also assist the new members with the registration procedure.

9. The International Relations team would be responsible for providing educational support and help foreign students pursuing pharmacy courses in Delhi. Furthermore, teams may be added in the future as and when the need arises.

## CHEBROLU HANUMAIAH INSTITUTE OF PHARMACEUTICAL SCIENCES STUDENT CHAPTER ACTIVITIES, GUNTUR.

 Problem-Based Teaching & Learning of Organic & Analytical Chemistry (Module - IV): Chebrolu Hanumaiah Institute of Pharmaceutical Sciences and IPA, Education Division has organized a workshop on "Problem Based Teaching and Learning of Organic and Analytical Chemistry" for faculty, PG students, and final year UG students from 22nd to 24th January 2020. The resource person for the workshop was Prof. S. Y. Gabhe, Advisor for Pharmacy Course, AICTE.





National Conference on Drug Safety: 2.Chebrolu Hanumaiah Institute of Pharmaceutical Sciences have organized a two-day National Conference on "Drug Safety" from 30th January to 31st January 2020. This conference was organized in association with Karnataka State Registered Pharmacist Association (R), Indian Pharmaceutical Association, A.P State Branch and Indian Pharmaceutical Association, Education Division. Dr. Rao Vadlamudi (President, Commonwealth Pharmacists Association) attended as chief guest, A keynote address was delivered by Mrs. Indu Nambiar (Head, Pharmacovigilance, Boehringer Ingelheim, Mumbai), Mr. Kaushik Devaraju has addressed the delegates by mentioning the importance of the conference.





Eminent resource persons Ms. Ismeet Kaur (Technical Associate, World Health Organisation, Country Office for India, New Delhi), Dr. Dipika Bansal (Assistant Professor, Dept. Pharmacy Practice, NIPER, New Delhi), Dr. Mohammed Sibgatullah (Associate Director, VigiMedsafe Pvt Ltd, Hyderabad, Telangana), Mrs. Shilpa Palaksha (Assistant Professor, JSS College of Pharmacy, Mysore, Karnataka), Dr. Meena Kumari (Co-ordinator, ADR Monitoring Center, Guntur Govt. Hospital, Guntur), Dr. R. Rama Krishna (Professor & HOD, Department of Pulmonology, NRI Medical College and Hospital, Guntur), Dr. Mangala Charana Das (Professor & HoD, Dept. Pharmacology, NRI Medical College and Hospital, Guntur) delivered their talks. The valedictory function was graced by chief guest Dr. SK. Mastan Saheb (Medical Superintendent, NRI Medical College, and Hospital, Guntur) and the guest of honor Dr. Adepu Ramesh (Principal, Vikas Institute of Pharmaceutical Sciences, Suryapet, Telangana).

3. Antibiotic Guardian Pledge: IPA, Education Division in association with CHIPS conducted

WHO's Pharmacists' Antibiotic Pledge on 14-03-2020 raising awareness on antibiotic resistance. About 170 students and staff took the pledge on antibiotic resistance and became antibiotic guardians to raise awareness on antibiotic resistance.



4. Measles Immunization Day: IPA, Education Division has organized an awareness campaign on Measles Immunization Day at five different schools located in the Chowdavaram region on 16-03- 2020. On the same day, a guest lecture was also conducted with Dr. M. Srinivas, Professor, Pediatrics Department, NRI Medical College and Hospital, Guntur.



PANACHE LIVE 2020 | ISSUE 02

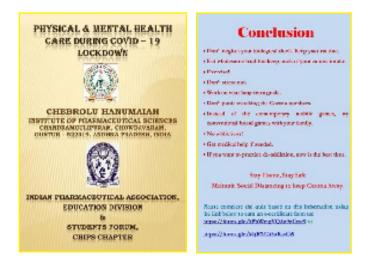


5. Awareness Campaign on COVID 19: Expecting the COVID-19 pandemic, IPA, Education Division in association with IPA Students Forum of Chebrolu Hanumaiah Institute of Pharmaceutical Sciences have jointly organized a Door-to-door awareness campaign on how to take self-protective measures to avoid Corona in five villages of Guntur District, Andhra Pradesh. This campaign was organized on 17-03-2020.





6. IPA, Education Division, and Students forum of Chebrolu Hanumaiah Institute of Pharmaceutical Sciences conducted an online quiz based on the circulated informative document on Physical & Mental Health Care to be taken during the COVID – 19 lockdowns. A total of 2811participants took the online quiz.



7. IPA, Education Division organized a Webinar on "Research and Ethics" on 29-05-2020 in association with Pharma Training Institute, Bangalore, and Chebrolu Hanumaiah Institute of Pharmaceutical Sciences. Mr. Uma Nandan Misra, Dean, Pharma Training Institute, Bangalore attended as the speaker for this webinar in which 1581 Pharma teachers and students participated.

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8. IPA, Education Division organized "Stop Plagiarism -An International webinar on the best practices for implementation" on 31-05-2020 in association with Chebrolu Hanumaiah Institute of Pharmaceutical Sciences and International Medical University, Malaysia. Dr. Vasudeva Rao Avupati, E-learning Lead, IMU, Malaysia is the speaker, and 2410 participants registered for the webinar.



9. A One week Online International Skill Development Programme - Innovations in Drug delivery systems were organized by Bapatla College of Pharmacy in association with IPA, Education Division, and Sri Padmavathi MahilaViswavidyalayam from 31st May to 5th June 2020. Dr. Haranath Kumar Vaddi (Sr. Manager, Catalent Pharma Solutions, USA), Dr. Rajesh Vadlapatla (Assoc. Prof, Marshall B. Ketchum University's College of Pharmacy, USA), Mr. Kapileswar Swain (Director and R&D Site Head, Apotex, Canada), Dr Amir Shirazi (Asst. Prof, Marshall B. Ketchum University's College of Pharmacy, USA), Dr. Sanjay Kumar Gayakwad (Assoc. Prof, Massachusetts College of Pharmacy, USA), Dr. AjoyKoomer (Assoc. Prof, Marshall B. Ketchum University's College of Pharmacy, USA) are the Resource persons for the program.



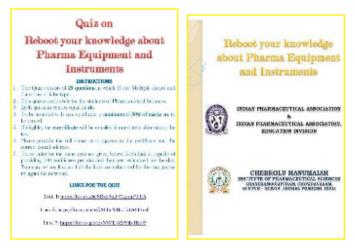
10. A Two Day webinar on "Specialized knowledge on Parenterals and Pharma industry perspectives" was organized by IPA, Education Division in association with ChebroluHanumaiah Institute of Pharmaceutical Sciences on 13th and 14th June 2020. Dr. P. Manoj Kumar Reddy and Mr. S. Ravi Kishore (Aizant Drug Research Solutions Pvt. Ltd), Dr. G. Ravindra Babu (Hetero Labs Ltd.), and Mr. T. Phani Kishore (Novartis Business Services) are the speakers and delivered on various Parenterals and Pharma Industry perspectives in which 1826 participants registered.



11. An International Webinar on "Guidance to write a Scientific Paper & Importance of Citation & Referencing of Publications" was organized by IPA, Education Division in association with the ChebroluHanumaiah Institute of Pharmaceutical Sciences on 19th June 2020. Dr. Rao. V. S. V. Vadlamudi (President, Commonwealth Pharmacists Association) and Dr. Vasudeva Rao Avupati (E-learning Lead, IMU, Malaysia) are the resource persons for the webinar in which 2812 participants registered.



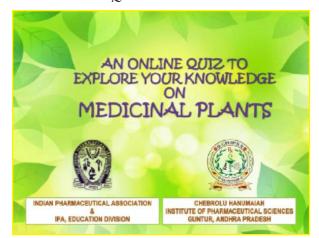
12. An online quiz "Reboot your knowledge on Pharmaceutical Equipment and Instruments" was conducted exclusively to the students of Pharmaceutical Sciences. A pictorial document with various Pharmaceutical Equipment and Instruments was shared among the students. A total of 2654 students took the online quiz.



13. An Online National Workshop on "Critical Appraisal of Literature in Pharmacy Education" was organized on 20th June 2020 by IPA, Education Division in association with ChebroluHanumaiah Institute of Pharmaceutical Sciences, Group Pharmaceuticals Ltd., and Karnataka Registered Pharmacists Association. Dr. Krishna Undela (Faculty, JSS College of Pharmacy, Mysore), Dr. Priyank Tripathi (Chief Clinical Pharmacist, HCG Hospital, Bangalore), and Dr. Kapil Gudala (Senior Health Economist, Novartis Ltd. Hyderabad) are the resource persons while Dr. S. Sriram, Professor, Sri Ramakrishna Institute of Paramedical Sciences acted as the Moderator for the webinar. A total of 1250 participants registered for the event.



14. An online quiz "Explore your knowledge on Medicinal Plants" was conducted exclusively to the students of Pharmaceutical Sciences. A pictorial document with various Medicinal plants was shared among the students along with the links to the Quiz. A huge response is observed from the students and the Quiz is now still active.



## MAM COLLEGE OF PHARMACY STUDENT CHAPTER ACTIVITIES

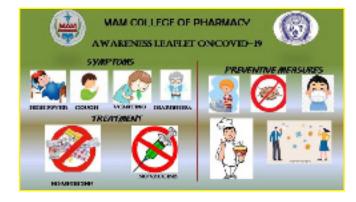
 Awareness program on 2019- CoV and CPR-14th march,2020

We the management of M.A.M College of Pharmacy conducted an awareness program on COVID-19 and demonstrated the procedure of CPR to our student's a/o future pharmacists. The demonstration was given by Dr. OK Murthy sir, who is a reputed personality from TANA.



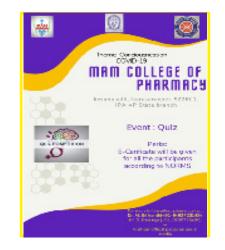
2. Awareness leaflet on COVID-19- 21st march,2020.

On 21st March 2020 as a responsible pharmacist we the students of M.A.M College of pharmacy have given various kinds of awareness leaflets on COVID-19 to many individuals around Narasaraopet. And we explained to them in our vernacular language.



3. Quiz on COVID-19- 3rd May 2020

On 3rd may we have conducted an online quiz with google forms as a platform and issued certificates for the eligible students. We have covered many concepts in the quiz like COVID-19, Current affairs, and a section of Updated pharma news.



4. Patient Info Leaflet- 11th May 2020.

On 11th may we have conducted an event with the theme "Preparation of Patient Information Leaflets". we gave a list of 10 most important vaccines to all the participants. We were astonished by the leaflets of students and the information provided by them.



5. Comic poster preparation (Fatigue Management)- 18th May 2020.

We have conducted an event named as Comic Poster designing with the theme "Availing the fatigue Management". Many students participated and submitted their views by their posters. We received impeccably creative posters.



6. Algorithm preparation for reducing stress- 25th May 2020.

We have started an event by the name of algorithm preparation and themed them as Management of stress during this lockdown. Amazingly we got almost 200+ algorithms. Each student who got selected got a certificate from management and winners were given cash prizes.



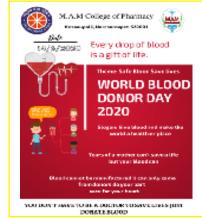
Treatment failures due to OTC- 1st June 2020.

The college has conducted a competition to prepare a pictogram on the treatment failures due to the consumption of OTC and many students participated than expected and showed their creativity and stated their perspectives on OTC`s and their effects on the Treatment plan.

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8. Blood donation- 14th June 2020.

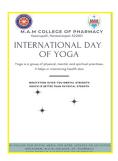
On this sacred day, a few of our students donated blood at many places who got inspired by lectures of my college principal. My college management has conducted an inspiring event on 13th June 2020, to educate students about the importance of blood donation.



9. Yoga day- 21st June 2020.

On the auspicious day of international world yoga day, We the students and staff of M.A.M College

of Pharmacy educated many people about the importance of yoga. We also taught many students about the few yoga postures which are very much important.



10. ORS day- 29th July 2020 - We have created awareness flyers and educated students about the Importance of ORS. How to prepare ORS at home.



11. College webinar and quiz (Career guidance and Soft skills)- 5th Aug 2020. We have conducted a webinar of 3 hours' session with Mr. Peeyush Jaiswal (Director of GPAT, Discussion Center) on 5th Aug with the utmost respect to him. We got almost 605 registrations and conducted an immediate quiz on the GDC app. All the toppers received their test series free of cost.

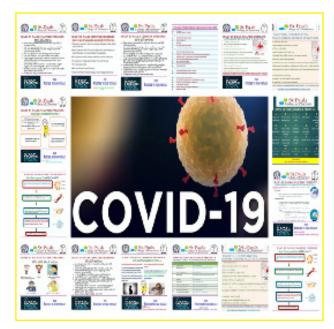


## IPASF ST. PAULS STUDENT CHAPTER ACTIVITIES

1. We IPASF ST PAULS Student Chapter, organized the event of WORLD GLAUCOMA WEEK, in which we gave an awareness presentation to all the Pharm d and B pharm students of St. Paul's College of Pharmacy and we did an awareness campaign at ZPHS Ragannaguda where an eye check-up program was done for 71 members from which 9 members were found to have poor eyesight, later glaucoma awareness, the session was conducted for around 200 students from class 6 to 10. An interactive Q & A session was conducted in which students were found to understand the concept. From the overall feedback from the school students, the event was found to be understandable and beneficial.



2. The COVID-19 Awareness program was conducted on 18th March 2020 in "Shanthi Kiranalu Orphanage", Hyderabad in association with pharma socio hands together (PSHT). Awareness video on COVID-19 was released in 2 parts on 3rd and 5th April 2020 respectively, in which the council members of IPASF ST.PAULS chapter has explained COVID-19 origin, transmission, signs, and symptoms, Risk factors, preventive measures, treatment, statistical updates, vaccine trials, immunity boosters, precautions to be followed, and also cleared some assumptions.



3. Animation videos were posted on our social media pages and in the official YouTube channel of IPASF, where awareness regarding the increased screen time, effects of smoking, hepatitis was given.

4. Online quiz competitions on COVID-19 and in the department of pharmaceutics were conducted on 2nd May 2020 and 27th June 2020 respectively, which were successful with a national wide huge response.

5. St. Pauls College of Pharmacy in association with IPASF ST. PAULS STUDENT CHAPTER has organized Webinar series.



6. The first webinar was conducted on 29th May 2020 with the theme "TRAVELLING WITH COVID – 19 PANDEMIC AND IMPACT ON PHARMACY PROFESSION". The session was phenomenal and highly enlightening with two eminent speakers - Dr. R.S. Prakasham, Chief Scientist, Organic Synthesis and Process Chemistry Division, CSIR-IICT, Tarnaka, Hyderabad and Mrs. Karuna Nallani, Pharmacy Manager, Pharmacy Operation Specialist, Safeway, California, USA. The session was attended by UG and PG students, faculty of Pharmacy from various states of India.

7. The second Webinar was conducted on 13th June 2020 with the theme "CURRENT TRENDS & FUTURE PROSPECTIVE OF PHARMACY PROFESSION". The session was truly remarkable with three eminent speakers- Dr. M. Sunitha Reddy - M. Pharmacy, Ph.D. FPGEE, NABP (MEM), RPh. USA Associate Professor, JNTUH - Hyderabad, Dr. Sudheer Vinnamala- Consultant Gastroenterologist, Hepatologist, Therapeutic Endoscopist, and Head-COVID Medical Management, KIMS, Hyderabad and Dr. Krishna Mariganti - CEO & MD, Colabs Pharma Pvt, Ltd.

8. The third webinar was conducted on 21st June 2020 on the occasion of International Yoga Day with the theme "PRESENT LIFESTYLE YEARNS YOGA - Yoga at home, Yoga with family" by our eminent speaker Dr. K. Manikyeshwar Rao, Ayurvedic Physician and Yoga consultant, Suraksha Health Village - Hyderabad & Vijayawada. The session was informative with more practical scenarios, we experience in our daily lives. Inspired by the event, many of the students and their family members have started practicing yoga.

9. On 4th July 2020, our 4th webinar was

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conducted with the theme, "Fabrication of Magnificent Career in Pharmacy Profession through GPAT, NIPER, and Government drug Inspector and Pharmacists examinations." The session covered various subjects like exam pattern, preparation, and benefits of the national entrance exams for pharmacy students.

10. "An art is never a waste and it is the wings to our inner self." On the 15th of August, we conducted a painting and a drawing competition on the occasion of the 73rd Independence Day. Besides the huge response from the participants, the final winners are R. Suneela, Md. Ilham Ahmed, N. Sathwika from St. Pauls College of pharmacy.

11. Improper drug knowledge is one of the main reasons for adverse events, increased hospitalizations, and even deaths these days. So, we IPASF ST PAULS STUDENT CHAPTER has initiated to provide original drug information from the trusted references with the theme PANACEA INQUISITIVE on Monday, Wednesday, and Friday of every week regarding general drugs, newly approved drugs, and banned drugs respectively.

#### IPASF SRI INDU INSTITUTE OF PHARMACY STUDENT CHAPTER ACTIVITIES

We Sri Indu Institute of Pharmacy Indian Pharmaceutical Association Students Forum Students chapter has initiated the "mask challenge" to aware people about the importance of masks during this pandemic. We got immense response from different colleges and many respective pharma personalities within a short period. As we all know masks are the most used item these days. They help to prevent people who have COVID\_19 from spreading the virus and are likely to reduce the spread of the virus. We the team of IPASF SIIP conclude by saying, "Wear masks to stop the spread of the virus, stay home stay safe!"

#### **IPA-SF SJCOPS CHAPTER ACTIVITIES**

1. Corona awareness campaign as conducted for the students of sacred heart college Chalakudy on 7th February 2020 and also to the public by counseling about the preventive measures of COVID-19 with the help of leaflets.

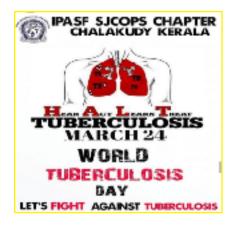


2. The Antibiotic Guardian Campaign was organized by Dr. Mahendra G Patel, Prof. Pharmacy Bradford and Treasurer at Royal Pharmaceutical society was initiated in Kerala by SJCOPS Chapter on 6th March 2020. The e-Certificates were issued to the students after the completion of the pledge. About 260 students from Kerala participated in the campaign.

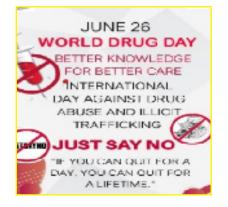


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3. World TB Day awareness video and flyer that was presented to various social media platforms of the IPA-SF SJCOPS chapter on 26th March 2020. The members of the chapter who presented the video were Sneha Mol, Annmariya, Anjusha, Irene Jose k.



4. Video and flyer presentation by the members of SJCOPS Chapter on 26th June 2020 based on International Drug Abuse and Illicit Trafficking.



5. Flyer presentations for World Population Day on 11th July 2020

 Monsoon Illness Awareness Week program from 20th to 25th July 2020.

It was to make people aware of the common Monsoon season diseases. Six common diseases were taken. Videos and flyers were published on various social media platforms.

#### **IPA-SF ASN CHAPTER ACTIVITIES**

 On this mar 8th 2020 ASN pharmacy college & ASN student chapter day co-ordinately conducted Women's day competitions. On describing that "Feminism isn't about making the women stronger. Women are already strong. it's about changing the way the world perceives that strength."

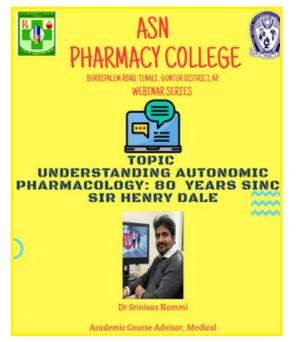




2. On May 6th 2020 during this pandemic by using the online platform we conducted the E-poster competition on the theme of "challenges faced during covid-19 lockdown". many of the students from other colleges and also from other states were actively participated and shown their talent and creativity in the making of E-poster. To the winners and the participants certificates were provided. This event was coordinated by Dr.K.Venkata Ramana(Principal, ASN pharamacy college), Mrs.Ella.Pragna( Chairperson, IPASF)



- On may 14th2020 we conducted the online quiz programme with the help of google forms we got nearly 945 responses. Participation certificate was provide for the members who ever participated in this quiz.
- We conducted the webinar on 14th May 2020 UNDERSTANDING AUTONOMIC PHARMACOLOGY: Academic Course Advisor, Medical Science, Senior Lecturer- Pharmacology, Medical science Western Sydney Ulniversity Pernith NSW Australia.



- We conducted the webinar on may24th2020 by Dr. siva reddy challa University of Illinois at Chicago. Department of Cancer Biology and Pharmacology,(Peoria) Doctor of Philosophy.
- 6. On topic "PHARMACOLOGICAL INSIGHTS IN THE MANAGENENT OF CARDIAC ARRHYTHMIAS"



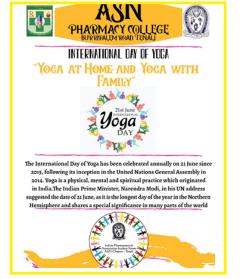
 We conducted the webinar series on May 26th 2020 on Topic: Advancement in Bio-fusion Sciences by Dr. Koppula Sushruta, Associate Professor, Division of Life Sciences, College of Biomedical & Health Sciences, Konkuk University, 322 Danwol-Dong, Chungju Si, Chungbuk Do-27381, South Korea.



- 8. We conducted the webinar on jun11th 2020 by Pola srinivasrao, deputy manager quality assurance department Pfizer. On topic TOPIC: Role of Quality Assurance in pharmaceutical injection manufacturing.
- 9. The International Day of Yoga has been celebrated annually on 21 June since 2015, following its inception



in the United Nations General Assembly in 2014. Yoga is a physical, mental and spiritual practice which originated in India. The Indian Prime Minister, Narendra Modi, in his UN address suggested the date of 21 June, as it is the longest day of the year in the Northern Hemisphere and shares a special significance in many parts of the world. So we celebrated international yoga day on 21st June 2020.





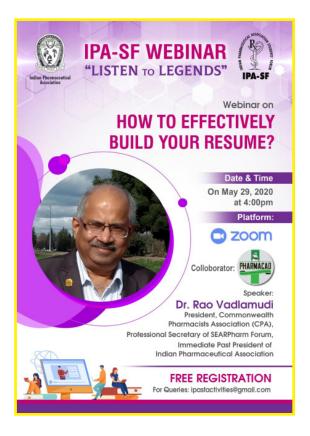
## **LISTEN TO LEGENDS**



#### **COMMUNITY PHARMACY ROLE IN PATIENT CARE**

"Listen to legends", this whole series gives our team a lot of opportunities and memories to cherish. Serving as a moderator did come with a unique set of considerations and preparing for the sessions was certainly a learning experience. It gives me a personal sense of satisfaction by interacting with all legendries and also useful to expand my knowledge in different areas & gain valuable advice from experienced speakers like Dr. B. Suresh, Dr. Rao Vadlamudi, Mrs. Manjiri Gharat. I would like to thank my whole team for their tireless efforts to make the series a grand success.

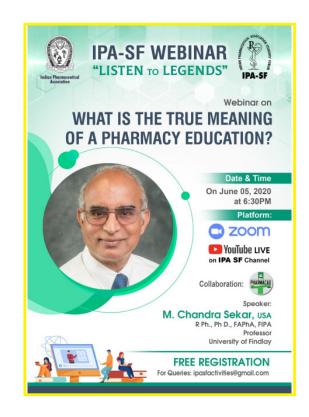
- Pragna Ella; Chairperson.



#### HOW TO EFFECTIVELY BUILD YOUR RESUME

Moderating for the webinar conducted by Dr. Rao is an opportunity I can cherish for the lifetime. I am a Pharm D pursuing student who merely knows what a CV is, but by the end of the webinar, I learned how to hone my soft skills and the fundamental difference between the CV and Resume. Dr. Rao precisely gave his insights about how the common negligent mistakes which generally seem to be minor have enormous consequences. So, we need to make it a habit to at least learn one new aspect per day. Believe me, it can do wonders.

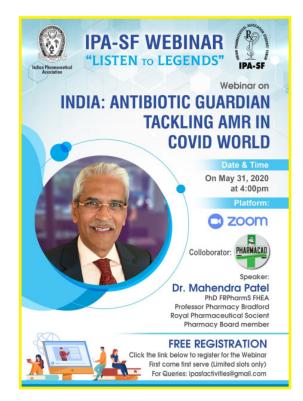
#### - Likitha Tadituri; Joint Secretary.



#### WHAT IS THE TRUE MEAN-ING OF A PHARMACY EDUCATION

'Listen to Legends,' has been a great experience in this lockdown. All the sessions were filled with abundant knowledge, which could help us in many different ways in building up our career paths. I feel it as a great opportunity for me to be the moderator for the session of Dr. M. Chandra Sekhar. His session, 'True meaning of a Pharmacy education' had inspired many young pharmacy students to deeply invest in the profession.

- P. Swathi ; Editor.



### INDIA:ANTIBIOTIC GUARD-IAN TACKLING AMR IN COVID WORLD

"Listen to Legend" series has been a fantastic initiative by IPASF. Wherein various speakers came up to deliver their talks on highly essential topics of present-day education scenario. I was extremely overwhelmed to be a part of this series. I got the chance to be the moderator for Dr. Mahendra Patel's session on Antimicrobial resistance awareness. Overall students' feedback for this series was extremely valuable for us and we are happy that at the end of the day this series was able to make difference to students in the right manner and gave them a chance to interact with the leaders of their profession.

> – Bharat Tyagi: Student Exchange Officer.



### ONLINE LEARNING: A BOON OR BANE FOR STUDENTS

I feel extremely happy to share my experience in being a part of the webinar series Listen to Legends. I was fortunate to be the moderator for the session by Dr. Suresh Bhojraj. My work as a moderator was to coordinate the speaker and the delegates. Being a part of the IPASF team gave me this experience to host the series which was informative as I learned about teamwork. This series gave me the insight to rediscover and rethink the positives and negatives of online learning. Thank you

> - Renny Rozario: Vice Chairperson (South)



## **OVERCOME COVID BY NUTRITIONAL FOODS**

"LISTEN TO LEGENDS", is such an innovative initiation made by IPASF, but the great contribution behind the success of this event is done by the Speakers and the audience. I feel it as a great opportunity to moderate the session of Dr. Anjali Phatak. The presentation and the content exuded her intensity and energy. It was an overall good experience sharing the screen with such a charismatic speaker who created a longlasting impression. She has given very good insights into nutrition that help us deal with the current pandemic.

- Geetha Malika; Student Exchange Coordinator.



## DIGITAL INTERNSHIP AND CAREER LADDER PLANNING

Every time our IPASF comes up with an innovative idea, two things will cross my mind, "Is it going to help the students?" and "Can we contribute something to the pharma fraternity?" With the same queries, we walked into another project amid the pandemic "Listen to Legends" Which answered both the questions with a big "YES" and stood as a massive success. For me, listen to legends is a platform that moved me a step closer to teamwork, approach towards legends, collaboration, and connection. It's an absolute pleasure connecting with such eminent personalities like Dr. B. Suresh, Dr. Rao Vadlamudi, and Dr. Mahendra Patel through this project. Albeit facing some technical challenges, constant support from our mentors, Dr. T. V. Narayana, Dr. S. Vidyadhara, and Dr. Rao Vadlamudi made this project a cakewalk. Constant mentorship of our chairperson Ms. Pragna Ella made this project effortless. I must say the whole team's continuous effort is a prime factor that made listen to legends a memorable one. Stay with us. We have a lot more surprises for you!!

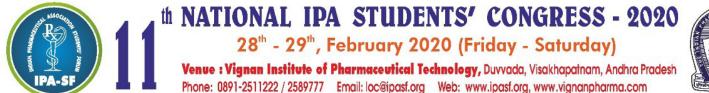
– Rahamthulla Shaik; Treasurer.



#### PHARMACY EDUCATION IN TIMES OF CORONA HANESSING NEW MODES OF TEACHING-LEARNING

It was my privilege to be a part of the 'Listen to Legends' series. It widens our professional path through the interaction sessions with the eminent speakers and delegates. I feel so blessed to share the screen as a moderator to Dr. Preethi Kothiyal. It was a great chance for me to interact with a personality who is such an inspiration to all the girls. Moreover, it is all about teamwork and our team spirit to make our initiative a grand success. It opens a window for all the pharma professionals to interact and to make sense of all the aspects of our profession.

> – Anna Thomas; Public Relations Officer.



Theme : Workforce For Future Needs

IPA-SF's major national event is IPA-Students' Congress and the 11th Indian Pharmaceutical Association – Students' Congress was hosted by IPA-Duvvada Local Branch which was held in February 28th - 29th 2020 at Vignan Institute of Pharmaceutical Technology, Duvvada Andhra Pradesh with a theme "Workforce for future needs". Indian Pharmaceutical Association -Students' Forum (IPA-SF), the student wing of the IPA was inaugurated by our former President, Dr. APJ Abdul Kalam on 16th August 2008. IPA - SF was awarded the best overall performer among all the eighty-five international member associations and was conferred with the Sidney J. Ralph award in 2013. IPA-SF was a part of the Vampire Cup and the Live Vampire Cup (given by IPA-SF for maximum blood donation camps) in 2014 and winners of the Live Vampire Cup in 2015 and 2016. IPA-SF hosted the 61st IPASF World congress in 2015 in Hyderabad where over 400 student delegates from 61+ member countries participated and served as a great opportunity for the delegates to "Connect- Catalyse-Innovate".

The 11th IPA-Students' Congress mainly focussed on patient counseling event, clinical skills event, pharma quiz, placement conclave, panel discussions, and this year we came up with a new idea of e-poster, followed with a cultural evening. The congress brought together over 3000+ delegates from 90 colleges along with many VIP'S & VVIP'S across the nation from various states like Tamil Nadu, Kerala, Karnataka, Delhi, West Bengal, Maharashtra, Jharkhand, Mumbai, and Sikkim to participate in the workshops and competitions and share their experiences, to learn from one another and to debate regarding the current and future pharmacist roles. The congress was inaugurated by Sri Lavu Krishnadevarayulu, Member of Parliament, Narasaraopet & Vice Chairman Vignan Group of Institutions.

This event was blessed by the presence of Dr. Y. Srinivas Rao, Convener, 11th IPASC; Prof N. Srikanth, Executive Director, Vignan Institutions; Dr. T. V. Narayana, National President, IPA; Dr. C. Gopala Krishna Murthy, former IPA President; Mr. Jas Giri, former IPA President; Dr. Rao Vadlamudi, President, Commonwealth Pharmacists Association; Dr. N. Hemanth, MD, Virchow Biotech; Mr. Suresh Khanna, National Secretary; Dr. S. Vidyadhara, Chairman, IPA-Education Division; Dr. A. Ramakishan, Deputy Drug Controller, CDSCO, East Zone; Prof. P. Rajeswara Rao, President, IPA Andhra Pradesh; Dr. B. Prabhashankar, President, IPA Telangana; Prof. K.P.R. Chowdary, SSC, 11th IPASC; Prof. K.V. Ramana Murthy, Principal, University College of Pharmaceutical Sciences, Andhra University; Dr. K. S. Satya Prasad, Director, VIMS; Dr. P. Srinivasa Babu, Vice President, Andhra Pradesh Branch; Dr. M. Prasada Rao, Secretary, Andhra Pradesh Branch; Mr. T.B. Nair, Executive Secretary, IPA.

The inception of the program was done with a welcome address by Ms. Pragna Ella, Chairperson IPASF (Indian Pharmaceutical Association Students' Forum) followed by speeches of the dignitaries on the dais. We moved on to the release of souvenir and scientific abstract CDs along with the students' pharma magazine, "Panache" the new edition. Later Dr. Hemanth Kumar Nandigala, MD Virchows Biotech delivered the keynote address.

The Programme proceeded with a session by, Dr. Mahendra G. Patel on supporting pharmacy in India through continued education and development along with Dr. Rajeeb Bhattacharjee on pharmacists in the fourth industrial revolution- role.

The sessions for the second-day were commenced by Dr. S. Sri Ram on professionalism in health care- transforming challenges to opportunities, and Mr. Mujeebuddin on the carrier for pharmacist in IT companies and CRO's. By exactly justifying the theme the congress truly explained about the workforce for future needs and opportunities Dr. B. Sunitha Reddy spoke on career opportunities in India and abroad- pharmaceutical errors; Dr. Prabha Shankar on" Marketing: why not a preferred "option and Dr. Adepu Ramesh on "Home medication review and its benefits". Students' congress served as the best platform to share and showcase student's research work in the Scientific Programme. E-poster & oral presentations:

A total of 950 students from various colleges had participated. For the subject code pharmaceutics, NDDS, Biotechnology best four were selected and were awarded huge cash prizes. Same with the subject code pharmaceutical chemistry, pharmacognosy & herbal drugs.

#### Clinical skills event:

Clinical skills event was conducted on the first day of the congress. A total of 49 students from various pharmacy courses from different colleges participated. The mode of conduct, selection process, and evaluation criteria had been briefed to all the participants before the starting of the event. The initial screening test was conducted in a written format, giving 20 minutes to analyse clinical practice skills. Five finalists were announced and given cash prizes.

Patient counselling event:

Patient counselling event was conducted on both the days of the congress. On the first day, the participants were allowed for a screening test consisting of objectives, fill in the blanks, one-word answers etc. The qualified participants for the final evaluation were announced on the second day which was mainly intended to analyse the counselling strategies consisting of verbal and non-verbal communication skills, understanding listening & questioning skills etc. Five winners were announced, and the same were rewarded with a certificate, memento and a cash prize.

Dispensing event:

In the dispensing event, out of the 105 participants the best 6 participants were awarded cash prizes and momentum and certificates.

#### Dance competition:

The 11th IPA SC-2020 witnessed the mesmerising dance competition. We received eleven team participation from various pharmacy colleges in India. All their hard work paid off on the stage. The cutthroat competition made the job of the judges even more difficult. After a lot of discussions, the judges managed to decide the winners of the competition.

#### Placement conclave:

Being part of the students' forum we constantly thrive for the upliftment of the students. As a part of it, we spoke to the various reputed organizations and requested them to select the best students. Placement conclave consists of the HRs from 14 companies like Biophore, Elico, Episource, visionary RCM, LailaNutra, Apollo Pharma, Jeevan Scientific solutions, Nortrox, Quinery, Neu Heit where nearly 240 students have been recruited after the preliminary screening, aptitude, group discussion and final HR interview. We wish to open up more avenues for the students in the upcoming years.

Valedictory report:

The valedictory function of 11th IPASC was hosted by Bharat Tyagi, Student Exchange Officer, IPASF and Likhitha Tadituri, Jt. Secretary, IPASF which took place at Vignan Institute of Pharmaceutical Technology, Vizag.

On behalf of IPASF K. Yogendra extended his heartiest regards to the Principal of VIPT, Dr. Y. Srinivasarao for allowing conducting such an event in collaboration with the talented and hardworking students of VIPT. This event itself marks the potential and calibre of today's pharma youth of our nation.

The prominent personalities of IPA Dr. T. V. Narayana, President, Indian Pharmaceutical Association; Prof. K.P.R Chowdary SSC Convener, 11th IPASC; Mr. Krishna Dev, former President IPCA; Dr. Rao Vadlamudi, former President IPA, and President, commonwealth pharmacist association, Dr. K. Venkata Ramana, CEC member IPA; Dr. K. Ramdas, President, Telangana Pharmacy Management Association were invited on the stage.

The event started with an address by Mr. Krishna Dev, followed by Ms Pragna Ella chairperson IPASF presenting the IPASC report. Wherein she gave all the landmarks achieved in this event by the IPASF and expressed her gratitude towards all the dignitaries.

Prof K.P.R Chowdary was invited on the stage and was felicitated by the dignitaries sitting on the dais for his excellent contribution in the IPASF presenting the IPASC report. Wherein she gave all the landmarks achieved in this event by the IPASF and expressed her gratitude towards all the dignitaries.

Prof K.P.R Chowdary was invited on the stage and was felicitated by the dignitaries sitting on the dais for his excellent contribution in the academic field for guiding more than 100 PhD Scholars.

Later followed, Dr. Rao Vadlamudi, the chief guest of the valedictory function was invited on the stage to address the gathering. In his speech, he mainly emphasized the progress that IPA and IPASF have made in past years in bringing students to own skill enhancement and in return providing them with the standard exposure of quality education etc.

The event was concluded with a prize distribution followed by Mr. Aditya Srinivas, Secretary IPASF giving the plan of action for 2020 to 2021 and their vision, expansion of IPASF throughout India in the valedictory program. The congress would not have been a success without the selfless support, guidance and encouragement of IPA, IPA-Education Division, IPA Student's Forum, IPA Andra Pradesh State branch, IPA –Duvvada local branch, the team of Vignan Institute of Pharmaceutical Technology, and the LOC team.















## **KNOWLEDGE PARTNER**



VISION

We aim to create a one-stop solution to all the pharmacy students for their academic and professional needs.

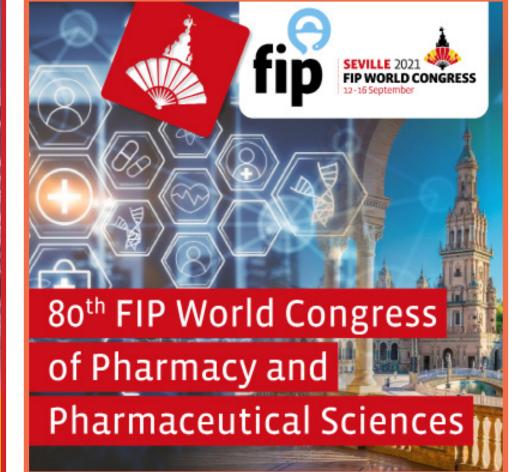
#### MISSION

To unlock the full potential of pharmacy students by providing complete assistance throughout their pharmacy journey

#### **KEY SERVICES**

Pharmacy semester coaching, M.Pharm Entrance Exam, MBA Entrance Exam, Career Counseling for higher education in India, Study Abroad counseling(USA/Australia/Canada), Certificate Courses/ Job & Internship placement, Soft Skill development programs.





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